AREA FOR IMPROVEMENT: Patient feedback and complaints			
SPECIFIC QIP	QIP ACTIONS	WHAT WILL IMPROVE?	TIMELINE
Active Participation of Women on giving feedback or making a complaint on their journey through the Maternity, Gynaecology and Neonatal Services in The Coombe.	 Collaborative engagement of the women, families and healthcare providers. Effective Information Sharing – clear, accessible and understandable information – utilise Websites & QR codes for patient feedback. Enhance Education & Resources – website, videos. Effective and clear communication – use of plain language verbal and written, provision of information material in multiple languages, patient portal technology – reminders and appointments. Utilise suggestion boxes and social media listening for feedback. 	Create an environment where the women feel empowered, informed and supported throughout their journey. Enhanced patient engagement- actively participate in their care, better understanding of their care. Enhanced Patient Satisfaction and Quality Outcomes. Meet value-based care objectives. Greater understanding of the pathways in pregnancy and outcomes – i.e., Induction of Labour, Caesarean Section, Spontaneous Vaginal Delivery, Postpartum Haemorrhage.	Q3 2026

CARE IN THE HOSPITAL AFTER BIRTH AREA FOR IMPROVEMENT: Facilitating opportunity for women to ask questions and to be provided with information SPECIFIC QIP QIP ACTIONS WHAT WILL IMPROVE? TIMELINE Q1 2026 Post-natal · In collaboration with the Clinical Lead in Anaesthetics, · Ensuring effective pain relief, combining Pain Relief Midwifery Management Team-Assistant Director of medication, non- pharmacological pain relief Midwifery & Clinical Midwife Manager 2 & 3, Quality & Risk strategies and supportive care tailored to individual recovery after vaginal, instrumental Management Team and the Pharmacy Lead. or caesarean birth while also considering the Pain Management Education for women and staff in the safety of breast feeding. antenatal and post-natal period. · Identify common types of pain: Pain Score. - Perineal, uterine cramping, c-section incision, Individualised Care for women in the post-natal breast engorgement, back, abdominal and period including non-pharmacological and medication muscle discomfort. Management. Education support for women through The Coombe - Identify the non-pharmacological pain relief Hospital Website. strategies: - Cold & warm therapy, comfort positioning and support, breast care, hygiene and wound · Identify Pharmacological Pain Relief: Medications – paracetamol, non-steroidal anti-inflammatories, opioids, combination • Specific Considerations & Practical Tips: - Monitoring pain - pain scale - Manage pain regularly - Signs to seek medical attention - With careful pain management, women can experience a smoother postpartum recovery, maintain comfort while caring for their newborn and prevent complications such as Deep Vein Thrombosis, infection & engorgement.

